



# **Media Advisory**

### November 25, 2019

## BC and federal privacy commissioners to release findings of investigation into AggregatelQ's use of personal information

**VANCOUVER**–Information and Privacy Commissioner for British Columbia Michael McEvoy and Privacy Commissioner of Canada Daniel Therrien will hold a joint news conference to release their findings of an investigation into Victoria, BC-based AggregateIQ Data Services, Ltd.'s use of personal information in providing consulting services to political campaigns in Canada, the US, and the UK.

The AIQ investigation findings follow the release earlier this year of a related <u>investigation</u> report into the Facebook-Cambridge Analytica scandal.

#### News conference details:

Date: Tuesday, November 26, 2019 Where: Room 1600 (Canfor Policy Room), SFU Harbour Centre, 515 W Hastings St. Vancouver. Time: 10:30-11:30 a.m. PST/1:30-2:30 p.m. EST

## Call-in information:

Journalists outside of Vancouver may join the news conference by telephone. For the tollfree number and call-in instructions, please email <u>nboivin@oipc.bc.ca</u>

Be advised that the news conference is only open to accredited journalists.

**Note:** A press release and the investigation report will be available on the Office of the Information and Privacy Commissioner's <u>website</u> one hour prior to the beginning of the news conference.

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