



OFFICE OF THE  
INFORMATION &  
PRIVACY COMMISSIONER  
for British Columbia

Protecting privacy. Promoting transparency.

**News Release**

**May 7, 2018**

## **Privacy regulators advise organizations to put privacy principles into practice**

**VICTORIA**—May 7-11 is Privacy Awareness Week and, to mark the occasion, members of the Asia Pacific Privacy Authorities (APPA) are reminding organizations to include privacy protection in their systems, processes, and corporate culture.

“Privacy is good business. When you ask a customer for personal information, you’re asking for their trust. If you don’t protect that information, trust is broken and the reputation of your business will suffer,” said Michael McEvoy, Information and Privacy Commissioner for British Columbia.

“Incorporate tools like privacy training, privacy impact assessments, and privacy management plans into your business procedures. My office can help you put privacy principles into practice,” said Commissioner McEvoy.

Formed in 1992, APPA is a forum for privacy, security and data protection regulators to collaborate and exchange ideas. Current members are: Australia (National, Victoria, New South Wales, Queensland, Northern Territory), Canada (National, British Columbia), Columbia, Hong Kong, Japan, Korea, Macao, Mexico, New Zealand, Peru, Singapore, and the United States.

To mark Privacy Awareness Week, the OIPC will be tweeting privacy tips and posters. Follow us @BCInfoPrivacy #PrincipletoPractice and #2018PAW on Twitter or visit our website [oipc.bc.ca](http://oipc.bc.ca).

-30-

Media Contact:

Michelle Mitchell

Office of the Information and Privacy Commissioner for BC

250 217-7872 | [mmitchell@oipc.bc.ca](mailto:mmitchell@oipc.bc.ca)

Twitter: @BCInfoPrivacy