



For Immediate Release May 7, 2015

2nd Privacy and Access 20/20 conference to convene in Vancouver, BC

May 7, 2015 (Vancouver, BC) –The Information and Privacy Commissioner for British Columbia and Reboot Communications are pleased to announce the 2nd Privacy and Access 20/20 Conference, November 12 and 13, 2015 at the Coast Coal Harbour Hotel in Vancouver, BC. The theme for this two-day conference is *The Future of Privacy*.

In an age of ubiquitous technology, mass amounts of personal data are being digitized, shared, analyzed and monetized. These tools have broad application and will transform the way we work, the way we are governed, and the way we think about information and data.

"In the digital age, citizens are accustomed to information and data at their fingertips, with the click of a mouse or a tap of a mobile device. And as the push for open government grows, so have citizen demands to make information and data available and accessible by default," says B.C. Information and Privacy Commissioner Elizabeth Denham.

"However, citizens and customers may not see the whole digital picture: including the ways state and private actors are using their personal information, for what purpose, and whether that use is lawful. This conference will engage the fundamental question, how can we embrace technology while vigorously defending the enduring value of privacy in the digital age?" said Denham.

This conference will have broad appeal to individuals in the public, private and non-profit sectors. The agenda will offer thought-provoking, intellectual content from experts in industry, government, and civil society. It will showcase B.C. talent, but also include national and international thought leaders.

Major topics for discussion will include youth privacy and cyberbullying, big data, cultures of privacy, wearable technologies, surveillance and national security issues, the connected car and the age of robotics.

"It is a privilege to have the opportunity to work with Commissioner Denham and her Office to continue the dialogue on such important issues that shape the future of privacy in the digital age," said conference organizer Greg Spievak.



News Release

Registration is now open for Privacy and Access 20/20: The Future of Privacy. For more information, and to register for the conference, please visit www.rebootcommunications.com/event/privacyaccess2015.

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