# PRIVACY AWARENESS WEEK 2019: WE’RE GETTING #PRIVACYRIGHT

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For other graphic options, visit: https://www.oipc.bc.ca/news-events/events/privacy-awareness-week-2019/

Three-quarters of British Columbians fear that the information they provide online will be stolen, according to a [recent survey](https://insightswest.com/news/online-information-privacy-concerns-a-significant-number-of-british-columbians/?utm_source=Press+Contacts+-+BC&utm_campaign=52fc3fd6ac-EMAIL_CAMPAIGN_2019_04_12_10_03&utm_medium=email&utm_term=0_03d4c17a5f-52fc3fd6ac-66163269), and privacy breaches and misuse of personal information hit the headlines with alarming frequency.

Mistrust. Suspicion. In such an environment, respecting individuals’ privacy rights is not only the ethical choice, it’s simply good business.

Global Privacy Awareness Week 2019, which kicks off today, is a chance for organizations such as ours to look at how we’re making privacy a priority and what more we can do.

# #PRIVACYRIGHT: TOOLS TO BUILD TRUST

The Office of the Information and Privacy Commissioner of British Columbia’s recently launched *#PrivacyRight* offers a suite of tools that: clarify the province’s privacy law and our obligations under it, and offer simple solutions to “privacy-proof” BC businesses.

## #PRIVACYRIGHT WEBINARS: A CRASH COURSE IN BC PRIVACY LAW AND OBLIGATIONS

The OIPC’s *#PrivacyRight* animated webinars offer a concise, informative and engaging look into some of the most common questions people have about the *Personal Information Protection Act* (PIPA).

Webinar 1: [10 basic obligations under PIPA](https://youtu.be/1QQtHN-DpYc)

2a: [10 steps to build a robust privacy management program](https://youtu.be/GXBs-8NYAp4)

Related guidance:

* [Get accountability right with a privacy management program](https://www.oipc.bc.ca/guidance-documents/1435)

2b: [How to write a privacy policy](https://youtu.be/gr36TE9kkvU)

* [Guidelines for developing a privacy policy](https://www.oipc.bc.ca/guidance-documents/2286)

3: [Authority to collect use and disclose personal information](https://www.youtube.com/watch?v=oVsppEyacUI):

* [Guideline for employee privacy rights](https://www.oipc.bc.ca/guidance-documents/2098)
* Conducting social media background checks

Visit the [PrivacyRight webpage](https://oipc.bc.ca/privacyright) during Privacy Awareness Week for resources on Notification and Consent!

## #PRIVACYRIGHT VIDEOS AND PODCASTS: PUTTING PRIVACY INTO PRACTICE

What does the use of personal information and obtaining consent look like in the real world? *#PrivacyRight*’s animated pop-up videos show some of the everyday PI and consent issues encountered during a routine trip to the dentist’s office: [Part 1](https://youtu.be/1iFsn-fOs00), [Part 2](https://www.youtube.com/watch?v=I93HuasDkZg).

The *#PrivacyRight* Podcast takes a page out of investigative reporting podcasts like “Serial” to offer an in-depth look into some of the most pressing challenges we face in the world of privacy. In the first episode, a job applicant loses out on a competition after a prospective employer finds unflattering information on social media. What are the privacy implications here? [Check out the podcast](https://www.oipc.bc.ca/privacyright/podcasts/).

# PRIVACY IS EVERYONE’S RESPONSIBILITY

Show your commitment to respecting and protecting privacy rights by:

1. Checking out our privacy policy [link to policy/or highlight privacy-related initiative]. Discuss it. What are we doing well? Where can we improve? Send your suggestions!
2. Get social: Join the conversation online around Privacy Awareness Week using the hashtags *#PrivacyRight* and *#PAW2019*! Download and share social media tiles here: <https://www.oipc.bc.ca/news-events/events/privacy-awareness-week-2019/>.