



OFFICE OF THE
INFORMATION &
PRIVACY COMMISSIONER
for British Columbia

Protecting privacy. Promoting transparency.

Announcement

August 26, 2015

OIPC implements Piwik as a website analytics tool

The Office of the Information and Privacy Commissioner for BC (“OIPC”) has implemented Piwik, a free open source web analytics platform, to gather non-identifiable information about how visitors use the OIPC website.

Though there are many analytics services available, Piwik was chosen based on its extensive privacy protection features. Piwik anonymizes IP addresses and honours DoNotTrack settings. No personal information is being collected using Piwik and the data will not be shared with other parties.

The information we collect using Piwik will help the OIPC assess information trends and identify what resources and information is in greatest demand, with an eye to long-term improvements in our online presence. Information collected through Piwik will only be used for the same purpose in which it was collected.

Website users can opt-out of Piwik analytics at any time. For more information about how we use Piwik, or to opt-out, visit our [Privacy Policy](#).